

# Andrew Reed

Pikeville, Kentucky

Filmmaker & Assistant Professor of Film & Media Arts  
University of Pikeville

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## EDUCATION

<b>Master of Fine Arts</b> , Drama Major Concentration: Film & Video Production, The University of North Carolina at Greensboro (UNCG)	2014
<b>Master of Arts</b> , Telecommunication and Film The University of Alabama (UA)	2010
<b>Bachelor of Science</b> , Communication Arts Major Concentration: Entertainment Media Production, The University of North Alabama (UNA)	2008
<b>Associate in Arts</b> , Art, Northwest Shoals Community College (NWSCC)	2007

## FILMOGRAPHY HIGHLIGHTS

**[I'm with Phil](#)**, 70 minutes, Documentary, HD Video 2014

Executive Producer, Director, Cinematographer, & Editor. A New Yorker named Phil Campbell discovers a rural town in Alabama that shares his name, he invites Phil Campbells from all over the world to join him there. But when a deadly disaster strikes the town, his stunt takes on an entirely different tone. We raised over \$26,000 for the film via our [Kickstarter campaign](#). Footage from I'm with Phil was contributed to [ABC Evening News with Diane Sawyer](#), [AOL](#), [The Game Show Network](#), ["Witness" Tornado Swarm 2011](#) on the National Geographic Channel, and [Beyond Belief](#) on the Oprah Winfrey Network.

Screenings Include:

Alabama Public Television (3 Broadcasts in 2015)

Heartland Film Festival Best of the Fest 2015 - Screening

Eastern North Carolina Film Festival 2015 – Official Selection

Alhambra Theatre Film Festival 2015 – Nominated for Best Documentary

Heartland Film Festival 2014 – Official Selection

DocMiami 2014 – Nominated for Most Inspirational Film  
University Film & Video Association Annual Conference 2014 -  
Award of Merit (Top Prize) in the Documentary Feature Category  
George Lindsey UNA Film Festival 2012 - Best of Show, Best  
Director  
Fundraiser Screenings in [La Farge, WI](#) & [Phil Campbell, AL](#) 2012

**Old Timer**, 7 minutes, Narrative, HD Video 2014

Writer, Director, & Editor. An elderly man relives his boyhood through a backyard game of wiffle ball with his family.

Screenings/Awards/Publications Include:  
Eastern North Carolina Film Festival 2015  
George Lindsey UNA Film Festival 2015  
Riverside Saginaw Film Festival 2014  
Lahore International Children's Film Festival 2014  
Tuzla Film Festival 2014  
North Carolina Family Film Festival 2014  
Sidewalk Moving Picture Festival 2014  
Autumn Shorts Film Festival 2014  
All American Drive-In Film Festival 2014  
University of New Orleans Film Festival 2014 - Best Silent Film  
RiverRun International Film Festival 2014  
Riverside Short Film & Video Festival 2014  
Black Warrior Film Festival 2014  
River Aire Ten Minute Amateur International Film Festival 2014  
Gold Reel Film Festival 2014  
Journal of Short Film Volume 34

**Late Fee**, 16 minutes, Narrative, HD Video 2013

Assistant Camera, & Key Grip. A suburban teenager wades through a landscape of gas stations and house parties to find the culprit of a crime. Is it a pursuit of justice, or just a way to pass time

**Boredom Addict**, 2 minutes, Music Video, HD Flash Animation 2013

Writer, Director, Animator, & Editor. The band members of Direct Hit are transported into their favorite cartoons.

Screenings/Awards Include:  
River Aire Ten Minute Amateur International Film Festival 2014  
Gold Reel Film Festival 2014

**Implications**, 2 minutes, Experimental, 16 mm Film 2012

Writer, Director, Cinematographer, & Editor. Inspired heavily by the writings of Alvin Plantinga and William Lane Craig, this is an experimental philosophical film shot on an old Bolex camera.

**Facing the Flames**, 10 minutes, Volunteer Recruitment Video, HD Video 2010

Director, Cinematographer, & Editor. This video profiles volunteer firefighters in Haleyville, AL, the home of 911.

Screenings/Awards Include:  
Aired on WOLW TV 2013

**Making More Off of Less**, 20 minutes, Documentary, HD Video 2010

Director, Cinematographer, & Editor. This film highlights how difficult it is for modern farmers to even stay in business, and covers their reliance on biotechnology. Gregory Möller, a Professor at the University of Idaho incorporated it into his [Principles of Sustainability course](#).

Screenings/Awards Include:  
George Lindsey UNA Film Festival 2012 - Best Pro Short Documentary  
Alabama International Film Festival 2011  
Aired on WOLW TV 2013

**Chad Bradford's "Cornbread Fed"**, 3 minutes, Music Video, HD Video 2010

Assistant Jib Operator, & Grip. Directed and edited by one of my UNA classmates, this is a country music video about a group of women going out for a night at the saloon.

Screenings/Awards Include:  
Gasparilla International Film Festival 2012  
Rincon International Film Festival 2012  
On Location Memphis Film Festival 2012  
Las Vegas Film Festival 2012 - Golden Ace Award

**Collecting Chloe**, 15 minutes, Narrative, HD Video 2010

Co-producer, Storyboard Artist, & Key Grip. In the 1970s, a young woman traveling through the country finds herself in a desperate situation. I helped develop the original concept of the film, and also helped our group acquire production gear (such as a jib) for shoots.

Screenings/Awards Include:

George Lindsey UNA Film Festival 2010 - Sweet Home Alabama Award

Southern Shorts Film Festival

Alabama International Film Festival

**Honor Code**, 26 minutes, Narrative, HD Video

2010

Co-producer, & Key Grip. A male college student suffering from obsessive compulsive disorder struggles with whether or not to report an attractive female classmate for cheating on an exam.

Screenings/Awards Include:

George Lindsey UNA Film Festival 2010

## FILMS IN PROGRESS

**Breaks Interstate Park**, Feature Documentary, HD Video

Producer, Camera Operator, & Co-Editor. This film is a historical documentary on the Breaks Interstate Park. The project recently received a grant from the National Trust for Historic Preservation for \$5000, and is having an original score created by East Tennessee State University's "Blue Grass, Old Time, and Country Music Program."

**Titanic Boy**, Short Documentary, HD Mixed Media: Video & Flash Animation

Executive Producer, Director, Cinematographer, & Editor. This is a documentary project presented across multiple media platforms focusing on a young boy obsessed with the Titanic and how he struggles to fit in.

Awards Include:

Pitchfest Runner Up - RiverRun International Film Festival 2014

**While I Still Can**, Feature Documentary, HD Video

Executive Producer, Director, Cinematographer, & Editor. The McDougal family travels the country in an RV sharing their inspiring music and story while they battle cystic fibrosis.

**The Peach Man**, Short Documentary, HD Video

Executive Producer, Director, Cinematographer, & Editor. A portrait piece on my granddaddy who is trying to get his 86 year old body and his 49 year old peach orchard through just one more growing season. Currently only a [teaser](#) of the film is available for viewing.

## PRODUCTIONS FOR CLIENTS

<b><u>UNCG Spring 2013 Distinguished Alumni</u></b> , Award Profiles, HD Video Director, Cinematographer, & Editor	2013
<b><u>Cech Research Group</u></b> , STEM Profile, HD Video Director, Cinematographer, & Editor	2012
<b><u>Edsel Holden Presents "The Great American Songbook"</u></b> , Concert, HD Video Director, Cinematographer, & Editor	2010
<b><u>Zac Hacker Live</u></b> , Concert, HD Video Camera Operator	2010
<b><u>Absolute Storage Solutions Commercial</u></b> , Commercial, HD Video Director, Cinematographer, & Editor	2010
<b><u>Edsel Holden Presents "A Man and His Music"</u></b> , Concert, HD Video Director, Cinematographer, & Editor	2009

## TEACHING EXPERIENCE

<b>Assistant Professor of Film &amp; Media Arts</b> , UPIKE I serve as the program coordinator of the recently established Film & Media Arts program and I teach four to six classes each semester including Basic Video Production, Digital Film Production, Scriptwriting, Intermediate Broadcasting, Advanced Broadcasting, Broadcast Journalism, Special Topics, and Senior Production.	2014- Present
<b>Lab Instructor and Teaching Assistant</b> , UNCG MST 497 - Advanced Media Production Practicum: Advised students and provided feedback on video productions created for real clients across Greensboro, NC	2012-2014

MST 271 - Intro to Image and Sound Acquisition:  
 Taught image creation on the JVC GY-HM150U video camera and techniques for fictive, documentary, and news productions

MST 272 - Intro to Image and Sound Postproduction:  
 Taught basic editing techniques, aesthetics, and technical proficiency in Final Cut Pro X

MST 225 - Film Appreciation:  
 Led group discussions and graded essays

**Adjunct Instructor, UNA** 2011-2012  
 COM 243-Aural Visual Production:  
 Constructed class syllabus; Taught image creation on the Canon VIXIA camcorder and techniques for fictive, documentary, and news production; Taught editing techniques in Final Cut Pro 7

**Instructor, UA** 2010  
 TCF 145-Media Production:  
 Constructed class syllabus; Taught basic shooting proficiency on the Sony PD-150 and techniques for various types of productions; Taught editing proficiency in Final Cut Pro 7

OTHER WORK EXPERIENCE

**Wedding Videographer,** 2005-2014  
 Videography by Andrew Reed, Phil Campbell, AL  
 Independently contracted approximately 50 [wedding video](#) shoots across the southeast; Typical shoots included interviews and multiple camera coverage of ceremony and reception; Edited films were distributed on DVD and Blu-ray Disc

**Director & Camera Operator,** 2010-2011  
 Raycom Media / WAFF 48, Huntsville, AL  
 Worked on a contractual basis to direct coverage of high school sports: 2 football state playoff games, 6 basketball state playoff games, and a wrestling tournament

**Student Worker in Education Technology Services,** 2007-2008  
 The University of North Alabama, Florence, AL  
 Installed video/sound equipment in UNA smart classrooms; Converted DVD entries to digital files for

George Lindsey UNA Film Festival; Operated camera at UNA home football games for webcast; Shot and edited various campus events

**Computer Specialist,** 2005-2007  
 ACAWT, Phil Campbell, AL  
 Created numerous instructional DVDs (some in English and Spanish) including one funded by a \$200,000 grant; Made purchasing decisions for new PC and video equipment; Frequently updated center's [website](#) and fixed PC problems; Did voiceover work for instructional videos; Previous clients include Mohawk Finishing Products and the Wood Education Resource Center

**Computer Repairman** 2003-2006  
 Independent, Phil Campbell, AL  
 Independently worked with approximately 30 different individuals across Northwest Alabama; Removed computer viruses, spyware, and malware; Set up new computer systems; Fixed networking problems; Worked on websites; Guided clients in purchasing new computer equipment

HONORS AND AWARDS

University of Alabama - Graduate Fellow 2009  
 University of North Alabama - Top GPA in my Program 2009  
 University of North Alabama - Full Tuition Scholarship 2007  
 All Alabama Academic Team 2007  
 Northwest Shoals Community College - Full Tuition Scholarship 2006

ASSOCIATIONS

University Film & Video Association 2013-Present  
 University of North Carolina at Greensboro  
 Graduate Student Association - Senator 2013

University of North Alabama	
ROAR Radio - Co-founder and Station Manager	2008-2009
Phi Kappa Phi Honor Society	2008-2009
Omicron Delta Kappa Honor Society	2008-2009
Lambda Pi Eta Honor Society	2008-2009
UNA Broadcasting Society	2008-2009
Phi Theta Kappa Alumni Association Public Relations Officer	2007-2009
Northwest Shoals Community College	
Phi Theta Kappa Honor Society - Chapter President	2006-2007
Quiz Bowl Team	2006-2007

## PROFESSIONAL SERVICE

Kodak Student Scholarship/Cinematography Scholarship Program – Served as a judge.	2014
George Lindsey UNA Film Festival - Judged documentary entries.	2014
Mountain View Baptist Church Multimedia Team - Oversaw purchase of church video equipment, directed camera coverage & ran live switcher for sermons, managed church website.	2011-2013
Voluntarily created a <a href="#">video</a> for the Listerhill Credit Union Cash for Cause Contest that won Phil Campbell, AL \$500 for a tornado victim memorial	2011
Assisted in organizing a screening of an unreleased Hollywood feature film, <a href="#">Grassroots</a> , raising \$540 for Habitat for Humanity	2011
Voluntarily assisted in organizing an <a href="#">AM radio broadcast</a> in Phil Campbell, AL featuring recovery information for town residents after the tornado	2011
George Lindsey UNA Film Festival - Served as a student volunteer	2009
Phi Theta Kappa Honor Society - Organized first ever <a href="#">environmental awareness symposium</a> at NWSCC for area high school students	2007



## SKILLS

### **Video Camera Operation**

Canon: T3i, 60D, 5D, Vixia , XL2  
Panasonic: AG-HMC150  
Sony: PD-150  
JVC: GY-HM150U

### **Live Production**

Directing Coverage  
Switcher Operation  
PTZ Camera Operation  
Audio Mixer Operation

### **Lighting Design**

Traditional Incandescent Lights  
Kino Flo Fluorescent Lights

### **Computer Setup & Repair**

Hardware & Software Issues

### **Video Editing**

Final Cut Pro 7 & X  
Adobe Premiere Pro CS6

### **DVD & Blu-Ray Menu Construction**

Adobe Encore & Media Encoder  
CS6

### **Digital Animation**

Adobe After Effects & Flash CS6

### **Image Manipulation**

Adobe Photoshop CS6

### **Website Design**

Adobe Dreamweaver CS4

### **Dynamic Content Management Systems**

Joomla!, Drupal, & Wordpress